

Seminar: Taxes & Insurance (6 hours)

Self-employment
Economic importance of tourism
Organization
Tax law
Underwriting aspects
Social Security

Seminar: Marketing & Professional Ethics (6 hours)

Tourist Guide organizations
Professional ethics
Cultural importance of tourism
Tourist Infrastructure & Industries
Sustainability
Briefing
Quality control

Seminar: Working Conditions & Law (6 hours)

Legislation
Contract law & types
Legal relationships between tourist guide, guest & tourism office
Organization, planning, development & updating of tours
Health & safety regulations
Coping difficult situations

The seminars can - as desired - be split up (e.g. three times for two hours). Break times are not yet included.

Description

The tourist guide's career is discussed and, taking into account various stressors, the various entry and establishment options. Freelance or entrepreneurial? The self-employed tourist guide must know that record-keeping obligations must be met. In addition, tourist guides are not only "historical service providers & ambassadors of a region" but also "prudent jugglers" within different relationships between contract types, work situations and conditions.

The three seminars cover the content of the BVGD-guideline and can / must be deepened and extended as required (e.g. twice as long for young professionals without knowledge). Two hours (free choice of topics - see applicant II No. 9) still have to be lectured if there is no evidence of previous work. Evidence of homework (self-study), up to seven special tours, up to seven years of professional activity, matching university, or seminar degrees as well as advanced training (in line with the content of the BVGD-guideline) and evidence of the responsible activity in a professional tourist guide organization are also taken into account and the total duration of training for entrepreneurial skills & working conditions (at least 36 hours). The documents must be comprehensibly attached to the "qualification application folder" and presented - including the certificates of attendance for the seminars (see Services of Applicant III - Distribution & Examples).